

THE VISIONARY LEADER  
WHO SPOKE ONLY ONE LANGUAGE:

**YOURS.**

---

RABBI MENACHEM  
M. SCHNEERSON  
"THE REBBE"

# ABOUT YOU.

**A**s a twenty-first century Jew, you are likely familiar with the name Chabad, have probably heard of The Rebbe and may even know one or more of his 4,000 emissaries. (Beyond the City of Toronto and the Province of Ontario, Chabad centres and services thrive throughout Canada, the US, 80 countries worldwide.)

Yet—cover image notwithstanding—this magazine is not really about the greatness of the Rebbe, Rabbi Menachem M. Schneerson of righteous memory. This magazine is about the greatness of everyone else.

Over 40 years of public leadership, the Rebbe showed unshakeable trust in every person's ability to contribute his and her part toward the fulfillment of G-d's intent in creating the world – that the world ultimately become a 'home' wherein He could reside in His full glory together with every human being in everlasting harmony and joy. With unquestioning love and a soft sense of urgency imbued with the certainty that redemption is at hand, he provided the tools for millions to find that ability within themselves.

Twenty years after the Rebbe's passing (1994), we are humbled to be his representatives here in Canada. Through the stories, essays and insights ahead, we share a small taste of the man and the message we represent.

May we merit without further delay the fulfillment of Isaiah's prophecy, "They will beat their swords into ploughshares. No longer will nations learn the ways of war." with the coming of Moshiach, amen.

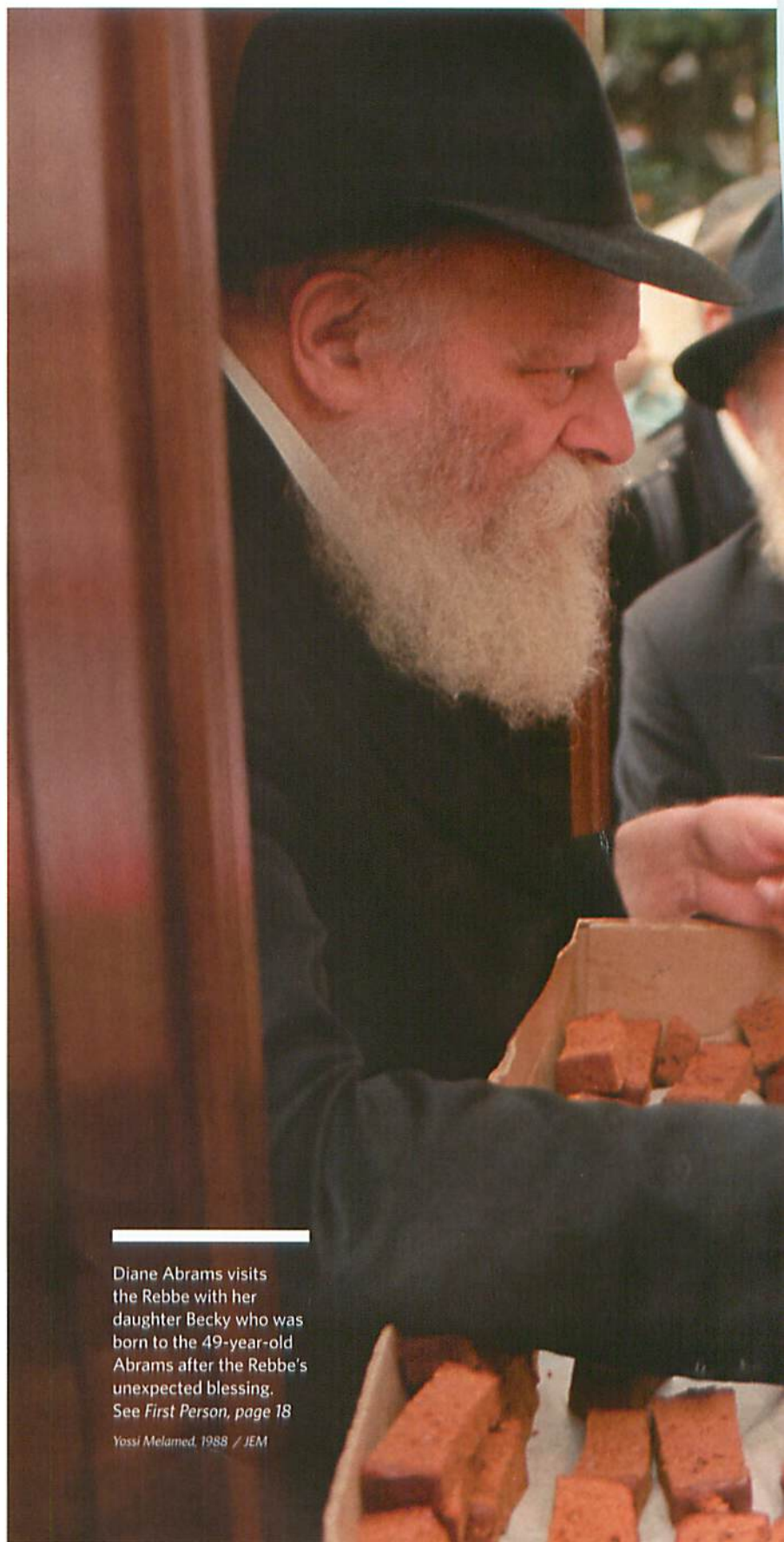
**Chabad Lubavitch of Ontario**

---

## THEREBBE.ORG

A comprehensive experience of biography, personal encounters and audio/visual recordings on the Rebbe and his ongoing impact.

---



---

Diane Abrams visits the Rebbe with her daughter Becky who was born to the 49-year-old Abrams after the Rebbe's unexpected blessing. See *First Person*, page 18

*Yossi Melamed, 1988 / JEM*